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EVENT

DEE KAY EVENTS
PRESS & MEDIA KIT 2024



WHO WE ARE

Dee Kay Events are New Jersey wedding and event planners, designing timeless memories for a once-in-a-lifetime wedding planning experience for busy, devoted marriers inspired by love, artistry, and connection.

Based in New Jersey at the Jersey Shore, proudly serving the tri-state and select events worldwide.

OUR TEAM & CONTACTS

Diane Kolanović-Šolaja

CEO, Creative Director & Owner
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Vedran Šolaja

CMO & Senior Event Producer
hello@deekayevents.com

Aizle Yvonne Yamson

Client Excellence Maestro
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QUICK STATS & AWARDS

- Established 2013
- 11 Years of Serving Wedding Excellence to Our Couples
- 70+ Events
- 100+ Clients
- Brand Refresh Introduced in 2023
- Named The Best Wedding Planners in New Jersey 2023 by Best of NJ
- Wedding Wire's Couples' Choice Winner Since 2014
- The Knot Best of Weddings Winner
- Diane Kolanović-Šolaja Named NFCACF's Top 40 Under 40
- Features include top publications such as *Martha Stewart Weddings*, *Brides*, *Travel & Leisure*, amongst many others

SOCIAL

@deekayevents

www.instagram.com/deekayevents
www.tiktok.com/@deekayevents
www.pinterest.com/deekayevents
www.facebook.com/DeeKayEvents



WHAT OUR CLIENTS SAY



I WISH I COULD GIVE 100 STARS. I COULD NOT HAVE PLANNED MY WEDDING WITHOUT THE HELP AND GUIDANCE OF DIANE AND THE DEE KAY EVENTS TEAM! NOT ONLY THAT, BUT MY WEDDING WEEKEND WAS EXECUTED FLAWLESSLY AND I DIDN'T HAVE TO WORRY ABOUT A SINGLE THING THE DAY OF, THANKS TO DKE! I BOOKED DIANE & DKE BECAUSE SHE'S A LISTENER, SHE HEARS YOU FOR WHAT IS IMPORTANT TO YOU AND DOESN'T PUSH ANYTHING ON YOU. SHE TAKES YOUR VISION AND SPRINTS WITH IT. I BOOKED DIANE & DKE BECAUSE OF HER INCREDIBLY WARM HEART, HER PASSION FOR WHAT SHE DOES AND HER IMMENSE DETAIL ORIENTED PROFESSIONALISM AND EXECUTION. I BOOKED DIANE & DKE AND I COULD NOT BE MORE GRATEFUL THAT I DID. LOVE YOU, DEE!



WE HIRED DIANE AT THE VERY BEGINNING OF THE WEDDING PLANNING PROCESS, AND WITHOUT A DOUBT IT WAS THE BEST WEDDING DECISION WE MADE. DIANE IS AN ABSOLUTE JOY TO WORK WITH—SHE IS INCREDIBLY KIND AND THOUGHTFUL, AND NEVER SHORT ON CREATIVE IDEAS AND SOLUTIONS. WHEN IT CAME TO THE WEDDING WEEKEND, WE KNEW THAT WE WOULD BE IN GOOD HANDS, BUT DIANE AND HER TEAM FAR EXCEEDED OUR ALREADY HIGH EXPECTATIONS. I CANNOT BEGIN TO LIST HOW MUCH DIANE'S TEAM TOOK ON FOR US, AND HOW GRATEFUL WE WERE FOR EVERYTHING THEY DID TO MAKE OUR WEDDING A TRULY SPECTACULAR EVENT. DIANE HELPED US EXECUTE OUR VISION PERFECTLY, AND THE RESULT WAS BEYOND WHAT WE COULD HAVE HOPED FOR. WHEN IT CAME TO THE WEDDING DAY, WE HAD ABSOLUTELY NOTHING TO WORRY ABOUT—EVERYONE WAS ABLE TO FULLY ENJOY THE DAY AND BE PRESENT IN THE MOMENT, KNOWING THAT EVERY LAST DETAIL WOULD BE HANDLED SEAMLESSLY, AND WE FELT INCREDIBLY WELL TAKEN CARE OF. HIGHLY, HIGHLY RECOMMENDED!



DIANE KOLANOVIĆ-ŠOLAJA IS SIMPLY THE BEST. LIFE-SAVER, GUARDIAN ANGEL, WORLD-CLASS WEDDING PLANNER - WHATEVER YOU WANT TO CALL HER, THIS IS THE WOMAN YOU NEED IN YOUR LIFE. SHE SEAMLESSLY FIT RIGHT IN WITH OUR FAMILIES AND MADE SURE OUR VISION WAS EXECUTED TO PERFECTION. DIANE WENT ABOVE AND BEYOND FOR US IN EVERY POSSIBLE WAY AND WE FEEL SO GRATEFUL THAT SHE WAS WILLING TO STEP IN AND WORK WITH US. THANK YOU FOR EVERYTHING DIANE - WE LOVE YOU!



FEATURED & AS SEEN IN

MARTHA STEWART
weddings
BRIDES

TRAVEL+
LEISURE



martha stewart

I DO
DESTINATION

AD ARCHITECTURAL DIGEST

the knot
PERFÊTE

LOVE INC.

P O P S U G A R

generation
tux

STYLE ME *Pretty*

WEDDINGWIRE

BRIDAL GUIDE

CARATS & CAKE

●● Medium

ABOUT DIANE KOLANOVIĆ-ŠOLAJA

WEDDING PLANNER & DESIGNER, MENTOR, WRITER AND SPEAKER

Diane is an expert wedding planner and Creative Director and Owner of the luxury boutique agency Dee Kay Events. For eleven years, Diane and her team have curated one-of-a-kind weddings across the Jersey Shore and globally, ensuring that busy professional clients can relax and enjoy their special day.

Diane is driven by a deep-rooted passion for people. She crafts distinctive weddings that celebrate uniqueness, inclusivity, and significance. Her Croatian-American upbringing, combined with her creativity and extensive professional experience, equip Diane with a singular ability to blend meaningful experiences with an air of chic luxury. Prioritizing connection, Diane delivers unforgettable experiences to her clients, curating extraordinary wedding designs that encapsulate heartfelt and festive celebrations.

Besides curating exceptional weddings, Diane Kolanović-Šolaja goes beyond event planning to mentor and coach her fellow wedding colleagues. She understands the power of words in shaping a brand's image and creating emotional connections, offering guidance in copywriting to help them tell their unique story.

She's not just a mentor but also a speaker, sharing her valuable insights and raw human experiences with humor, wit and grace. Her talks inspire audiences in the luxury wedding industry to elevate their own businesses while also remembering what is important in their personal life. Her sincerity, authenticity, and funny anecdotes make her a captivating speaker, leaving listeners feeling seen and motivated to take action.

Diane's experience with personal and professional challenges, such as miscarriage followed by her IVF journey, an adulthood ADHD diagnosis, home robbery trauma, and the grief of losing family members while building a luxury brand, gives her a unique perspective on finding success amidst adversity. She shares practical and out-of-the-box advice for navigating these obstacles, emphasizing the importance of being human in an industry that can often prioritize appearances over authenticity. Through her talks and mentorship, Diane empowers and equips luxury wedding professionals to succeed in both their personal and professional lives.

Interviews, Podcasts or Speaking Requests:
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SPEAKING TOPICS

- Nurturing Your Own Well-Being for Better Client Relationships
- The Real Value of Luxury: Building a Business that Serves Your Life Goals, Not Just Your Bank Account
- Navigating Your Wedding Business Mishaps with Humor & Grace
- Resilience Amid Loss: Steering Your Luxury Wedding Business Through Personal Grief & Life Challenges
- Navigating Your Wedding Business with ADHD: Strategies & Solutions



CONTACT **DEE KAY** EVENT

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